

**Response under 37 C.F.R. 1.116  
- Expedited Examining Procedure -  
Examining Group 3622**

**MAIL STOP AF  
82992KES**

**Customer No. 01333**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Yawcheng Lo, et al

A METHOD FOR PROVIDING  
ADVERTISEMENT RELATED TO  
SPECIFIC CONTENT CONTAINED  
ON A DIGITAL DISC ON THE DISC

Serial No. 09/981,830

Filed 18 October 2001

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA. 22313-1450

Group Art Unit: 3622  
Confirmation No. 7053  
Examiner: Bekerman, Michael

Sir:

**Response Under 37 CFR 1.116**

In response to the Office Action dated February 23, 2009,  
Applicant respectfully requests reconsideration in view of the following  
amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.